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[LinkedIn](#)



A passionate, collaborative and joyful leader driving meaningful change through strategic communication. With a background in community engagement, social impact initiatives and project management, I empower others to take action. I am dedicated to using communication as a force for results through leadership, problem-solving and mission-driven impact.

Education

Syracuse University

S.I. Newhouse School of Public Communications
College of Arts and Sciences
B.A. Public Relations and Psychology
Newhouse Leadership Scholar | Branham Scholar
Dean's List (all semesters) | GPA: 3.99

Honors

2024-25 Newhouse Scholar
Menschel Public Service Award
Seinfeld Scholar Award Finalist
Newhouse Impact Symposium Presenter
Excellence in Web Development & Coding Prize
44 Stars of Excellence Award for Public & Community Service

Skills

Adobe Suite:

Premiere Pro, InDesign, XD

Social:

LinkedIn, Instagram, Facebook

Writing Styles:

APA, AP, MLA

Additional:

Word Press, Microsoft Access,
Basics of HTML 5 and CSS, Canva

Certifications:

CITI Training, Muck Rack Essentials,
Spin Sucks: PESO Model, Google Analytics,
Hubspot SEO, Nonprofit
Management Foundations

Activities

Kappa Tau Alpha Honor Society
Psi Chi Honor Society
PR Student Society of America
Newhouse Ambassador
ITALengAmerica Program
Three-time Marathon Finisher

Experience

Purpose Fellow

Mar 2025 - Present

Carol Cone on Purpose (CCOP)

Work with clients to identify, refine, implement and amplify their commitments to purpose and impact | Analyze seven competitor agencies to develop a tailored LinkedIn strategy | Enhance CCOP visibility through conference selection and speaking proposal development | Monitor new government policies to assess potential impacts on clients

President

Aug 2022 - Present

Syracuse University Volunteer Organization

Oversee 700+ member organization | Founded an annual on-campus bed building event in partnership with nonprofit Sleep in Heavenly Peace | Fundraised and managed \$22,000 event budget | Collaborated with eight student organizations for event | Secured media coverage from seven local news outlets | Built and delivered 132 beds | Directed 300+ volunteers

PR & Service-Learning Program Coordinator

Aug 2022 - Present

Mary Ann Shaw Center for Public & Community Service

Refer volunteer opportunities to 250+ students per year to 60+ community organizations based on the student's interests and community needs | Curate, strategize and publish Instagram content leading to a 56% follower increase within eight months | Lead weekly meetings and manage a team of six interns | Write news articles announcing volunteer opportunities

Council Member

Aug 2023 - Present

Syracuse University Student Marketing Advisory Council

Meet with university leaders to provide insight, advice and recommendations on issues related to student life | Discuss topics spanning health, diversity, inclusion and campus safety | Provide feedback on content effectiveness

Public Relations Coordinator

June 2024 - Present

Athletic Cohesion

Write content for start-up athletic apparel and equipment company | Design promotional materials using Canva to garner interest from potential clients

Social Services & Marketing Intern

May 2023 - Jan 2025

United Church Homes: The Parkvue Community

Interviewed residents to conduct cognitive, depression and trauma-informed care screenings | Collaborated with corporate compliance for training in ethics and resident rights for this 501(c)(3) organization | Executed a community summer event | Led sales tours